**Ideas**

* Students (>16? years) & young adults starting a job/internship or studying away from home
  + **Key Point:** Still financially dependent from their parents/guardians/tutors)
  + Budget management
    - Expenses usually not covered by parents (going out with friends, video games)
  + Savings planning
    - Generally goal-oriented (buy a car/bike, take driving classes, new computer/console, etc.)
  + Investment (if relevant)
* Immigrants
  + Money relationship with family back home (sending or receiving money to/from home)
  + Cost-of-Living differences
  + How long have they been living here
* People planning to move to a country - Immigrant-to-be
* Crypto bros taking Ls left, right and center - CCU coin going to the moon
  + Reconversion therapy away from dubious investment methods
* People buried in debt and that are barely able (or unable) to face their obligations
* Couples going through break-up/divorce
* Families going through inheritance distribution

Topics in red tend to be emotionally delicate and are probably not very executable.